



# Seniors' Health & Wellness Forum

On Saturday, October 29<sup>th</sup>, Edmonton is hosting a Seniors' Health & Wellness Forum aimed at educating seniors and their caregivers about seniors' health and wellness resources available in our community. The *Edmonton Journal* will be publishing a special feature on **Saturday, October 22<sup>nd</sup>** to create awareness of this important Forum. Seniors' Health & Wellness Forum is a free seminar and is dependent on support from like-minded organizations to promote the event to the public.

**PUBLISHING DATE:**  
Saturday, October 22, 2016

**DEADLINES:**  
BOOKING DEADLINE: Friday, October 14, 2016

## ADVERTISING OPTIONS

QUARTER PAGE vertical	5 col x 143 agates	5.095"w X 10.214"h	\$1,651.65
FEATURE FRONT BANNER	10 col x 40 agates	10.340"w X 2.857"h	\$924.00
HALF BANNER	5 col x 40 agates	5.095"w X 2.857"h	\$462.00
BIG BOX	4 col x 40 agates	4.046"w X 2.857"h	\$369.60
TEASER	2 col x 32 agates	1.948"w X 2.286"h	\$147.84

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100,000 Digital Ad Impressions (Big Box)	\$1,200
75,000 Digital Ad Impressions (Big Box)	\$900
50,000 Digital Ad Impressions (Big Box)	\$600
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**254,000\***  
Average Weekday  
Readership

**\$101,437\***  
Average  
Household Income

**90 Days**  
Feature will appear on  
EdmontonJournal.com for 90 Days

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